

# Advantages of a Trained Workforce

## Why train your workforce?

- Increased job satisfaction and morale among employees.
- Increased workforce flexibility.
- Increased employee motivation.
- Increased efficiencies, resulting in financial savings.
- Increased employee retention.
- Enhanced company image.
- Risk management.

Source: [http://managementhelp.org/trng\\_dev/basics/reasons.htm](http://managementhelp.org/trng_dev/basics/reasons.htm)

**The Women's Center, Inc.**  
offers our workplace trainings at  
your business site at no cost .  
Donations are gladly accepted.  
(570)784-6632



**The Women's Center, Inc**  
Serving Columbia and Montour  
communities

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Visit our Resources for

Workplace Professionals webpage at :

[http://www.thewomenscenterinc.org/  
education/workplace/](http://www.thewomenscenterinc.org/education/workplace/)



The Women's Center, Inc

## Workplace Trainings



**“Very important tools for managers to use.”**

Geisinger Health System Manager

**“Clearly defined the issue.”**

Bloomsburg Health System Manager

The Women’s Center, Inc in Bloomsburg, Pennsylvania is a nonprofit organization that was formed in 1974. One of the first programs in Pennsylvania to provide free support services to victims of domestic and sexual violence, The Women’s Center serves the communities of Columbia and Montour counties. As part of our services, The Women’s Center offers a wide array of education services to professionals in a variety of business settings.



**What are employers saying about our workplace trainings?**

- “I have a better knowledge of what to say and do.”
- 100% of managers completing our Domestic Violence training would recommend the program to another employer.

• “It helped me know how to report and stop harassment.”

• “Very important tools for managers to use.”

• 100% of our training participants felt they could utilize our recommended strategies for preventing sexual harassment in their workplace.

## Comprehensive Education Consulting Services

### PROFESSIONAL TRAININGS

#### MOST REQUESTED TRAININGS

#### DOMESTIC VIOLENCE IN THE WORKPLACE

The Women’s Center can assist employers with training their workforce to recognize, respond and refer victims of domestic violence. Our training for managers is designed to: increase awareness of domestic violence issues which affect the workplace, identify organizational costs, and develop managerial skills and organizational strategies for reducing domestic violence in the workplace. A training program



for employees is also available and helps employees know where in the organization to turn for assistance.

#### WORKPLACESEXUAL HARASSMENT

The Women’s Center offers sexual harassment trainings for both managers and employees. Our training provides the workforce with the necessary skills to recognize, respond and report harassment. Employees participating in our trainings report feeling empowered by knowing how to stop and report harassment.

In addition to these trainings, we can also tailor a training program to match your organization’s needs either by adapting an existing program or developing a new one.

All trainings are offered at **no cost** to businesses. Donations are gladly accepted.

#### NOW THAT YOU HAVE A TRAINING SCHEDULED, HOW DO YOU GET YOUR WORKFORCE TO ATTEND? PLANNING & MARKETING

Let The Women’s Center help with the planning and marketing of your training event. Pre-marketing activities include sample articles that can be

incorporated into your employee newsletter, website and emails. Informational brochures and workplace posters are available at **no cost** to employers.

#### ABOUT THE TRAINER

Robyn Hampton, an independent training consultant, partners with The Women’s Center in offering trainings to businesses in Columbia and Montour counties. With 15 years experience and a business background combined with an interactive approach participants are guaranteed to learn new facts with relevant application in their everyday work interactions. See what employers are saying about our education services.

### 2012 New Programs for Workplace Professionals

**Social Networking Good or Bad for Business**

**Workplace Bullying**

**Workplace Violence Series**